



CAZENOVIA COLLEGE

MAGAZINE

ALUMNI PROFILES:

Joan Becker '67

Melissa Zomro Davis '03

Jenna Hartwell '05

WORKING WITH COLLEAGUES:

**Silos and Bunkers:
The Value of
Collaboration**

**Business Students
Intern with the
Javits Convention Center**

Doing the Right Thing and Following Through

Michael Hickey '01 leads efforts to address
PFOA contamination in Hoosick Falls



Spring Semester Brings an Active Campus

The College community enjoys a full schedule of events and activities.



Photo: Susan Kahn

As we head into the final weeks of the spring semester, I am pleased to report the campus is humming with activity. The College recently enjoyed two senior capstone events: the Business & Management Senior Capstone Gala to benefit the Make-A-Wish foundation, which received strong community support, as well as the first eSport event held at the College - the Mario Kart Extravaganza, hosted by the Sport Management Senior Capstone group.

This year's spring production, the rock musical *RENT*, directed by Artist-in-Residence **David Lowenstein**, was a tremendous success, showcasing our talented students along with performers from the local community. The 45th Annual Fashion Show, themed *Fashion Eclipse*, was another success at the Landmark Theatre, and the Art Gallery in Riesman Hall has a full schedule of rotating exhibits from our Studio Art and Visual Communications students through the end of the semester.

While our athletic teams have been hampered by the prolonged wintry weather, games are still taking place. Several Cazenovia athletes have earned special recognition from the NEAC conference for their performances, and our equestrian team riders have placed well and earned honors at IDA and IHSA competitions.

In addition to the many events taking place, activity continues with the development of the Campus Center at Watts Hall. By all reports, the transformation of the first and second floors of Watts into the new Campus Center is a resounding success. The Campus Center is now home to faculty offices, Student Life, and the Center for Teaching and Learning. The Business Office and Human Resources will soon locate there as well. The concept of providing a convenient, one-stop location for a variety of services is coming to fruition as we're seeing a marked increase in the number of students accessing services, and the co-location of offices has facilitated increased collaboration among faculty and staff.

Having such a vibrant campus community would not be possible without the generous giving of time and financial support from faculty, staff, alumni and friends of the College. Thank you for your continued generosity.

Ron Chesbrough, Ph.D.
President

CONTENTS

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4 Cover Story

Michael Hickey '01 shares his experience working with government in an effort to honor his father and make water sources safe for his community.

6 Campus News

President DeBaun's passing; Washburn Distinguished Lecture; Memorandum of Understanding for Master of Science in Arts Administration; Wheler Family Conference on World Affairs; Community College Partnerships.



Photo: John Seiter

On the cover: Michael Hickey
Cover photo: Susan Kahn

8 Faculty & Staff News

NYS Communication Association Conference; Professor **Anita Welych** Volunteers for Puerto Rican Recovery; Remembering **Dolly Weiss**; Faculty Highlights.

10 Academic Corner

Dr. Tracy Trachsler shares the positive results from working across disciplines with colleagues.

12 Students Updates

Claire Oreskovich's photography internship in South Africa; Fall production *Misplaced* written by, directed by, and acted by students; Javits Center in New York provides student internships.

14 Alumni News

Profiles: **Joan Becker '67**, **Melissa Zomro Davis '03**, **Jenna Hartwell '05**; Class Notes.

28 Trustee News

Edwin J. Kelley, Jr. and **Debra A. Verni '98** welcomed as new trustees.

30 Wildcats News

Athletics Hall of Fame; NEAC basketball standouts; Women's swimming & diving named NEAC champions; Equestrians earn silver medal in Bern, Switzerland; Upper gymnasium renovated.

34 Spotlight

Historical marker reinstalled on campus.



Doing the Right Thing and Following Through.

Michael Hickey '01 leads efforts to address PFOA contamination in Hoosick Falls.



Michael Hickey and his son in front of the new water filtration plant.

It wasn't long after a teacher at the local high school in her 40s died of cancer that **Michael Hickey '01** became suspicious that there was something amiss in his hometown of Hoosick Falls, New York.

Hickey's father had died of kidney cancer the year before at the age of 70, which doctors said was a relatively young age to have such an aggressive disease, particularly considering his parents had lived into their late 80s. Hickey never saw his father drink or smoke. His father worked two jobs for 32 years, working nights at a local factory that made Teflon products,

and then as a school bus driver mornings and afternoons, sleeping between the two shifts. He had only been retired nine months when he passed away.

Hickey, an insurance underwriter, decided to research his suspicion. He typed "Teflon" and "Cancer" into Google and within five minutes found information linking perfluorooctanoic acid or PFOA, an ingredient found in Teflon, with cancer. The connection was reported in a major study known as the C8 Science Panel which was published after PFOA was found to be contaminating the ground water near a Teflon plant in a

town in West Virginia with a high rate of cancer. The study concluded that there was a probable link between PFOA and several illnesses, including kidney cancer.

Knowing that it would be a "big deal" to make such an accusation against the largest employer in the community, Hickey spent the next two months reading every night to learn more about the probable connection. He then took his findings to a local doctor who, after looking at the information he had compiled, felt there could be something to it.

Hickey was a member of the Hoosick Falls village board, as was his father before him. He reached out to the mayor to find out if the local water was being tested for PFOA and learned that because the village has under 10,000 residents, and because New York classifies PFOA as an "unspecified organic contaminant," it was not required to test for the chemical.

Not to be deterred, Hickey bought test kits and collected water samples from his house, his mother's house, and two local businesses. They all came back with PFOA levels well over the EPA advisory limit of 400 parts per trillion (ppt), which the EPA has since lowered to 70 ppt. Hickey took his findings to village officials who continued to be reluctant to take any action.

Hickey and the local doctor continued to push forward and solicited the help of an environmental attorney in Albany. After local officials and the state declined to issue a warning against drinking the village water, the attorney contacted the head of the EPA for the New York region. A year after Hickey's tests found PFOA in the local water supply, the EPA issued a statement warning residents of Hoosick Falls not to drink or cook with village water. This was followed by state water hearings resulting in the factory, located 300 yards from the village wells,

Photo: Susan Kahn



being declared a federal Superfund site.

As a result of Hickey's persistence to expose the water contamination and associated health issues, the factory provided bottled water to the village and has invested \$30 million in a filtration system to make the water safe to drink. At the New York state water hearings, Hickey was also credited with changing the way health officials across the country view water contamination issues.

In tribute to his efforts and advocacy, Hickey has received several awards including the 2017 Hudson River Watershed Alliance *Watershed Wave-Maker Award*, the 2017 ECOS *Rachel Carson Award* and the EPA's *New York Environmental Champion Award*, in recognition of his achievements in protecting public health and the environment.

Hickey acknowledges that it was the personal nature of his involvement that kept him pushing forward despite the roadblocks he endured. Hickey said he often thought of his dad and "what would he have wanted me to do." Hickey's father cared deeply about the community and the kids in particular, having been a school bus driver for so many years. It was that caring nature that inspired Hickey to spend time educating himself about PFOA to know how the chemical was used and how it infiltrated the village wells and spread throughout the water supply. However, the months of research wasn't the difficult part



Murray Fisher, founder of the New York Harbor School, and EPA Regional Administrator Judith A. Enck with Michael Hickey at the EPA's offices in Manhattan (center photo).

according to Hickey, it was having the issue acknowledged that was the real challenge. He started at the village level and proceeded to go through town, county, and state channels before the EPA finally stepped in. Hickey says "It took a lot of time and was frustrating, but at the end of the day, I knew it was the right thing to do."

Hickey also credits his experience at Cazenovia College as having prepared him to be persistent and ultimately successful in his advocacy efforts. Hickey grew up in Hoosick Falls, a small village similar to Cazenovia. When he graduated from high school, he didn't have a clear path for his life, however, he received opportunities at Cazenovia College that he felt he would not have had at other institu-

tions. "Cazenovia's smaller environment allowed me to grow as a person and also made me more caring about people in general," says Hickey. He went on to say that at Caz, he appreciated that, "faculty support the students, they don't give up on them, they genuinely care, and that's a big deal." He credits professors **Francine Varisco** and **Joe Adamo** as having provided additional help when needed, and pushing Hickey to complete his degree. Of Varisco and Adamo, Hickey shares, "they played a significant role by believing in me as a person and as a student." Without their support Hickey says, "I wouldn't have had the tools to do what I have accomplished over the past four years."

According to Hickey, the most reward-

ing aspect of his advocacy is to know the community is safer than when he first started four years ago. Hickey comments, "Hopefully my work will help prevent some of the illnesses that occurred in the past. My hope is that the community is safer as a whole."

To help ensure the community's health and safety, Hickey continues to push for more medical monitoring for the residents, particularly the children. The state has set up blood testing for 7,000 adult residents, but so far less than half have been tested. Hickey doesn't want the children to be overlooked and is pushing for medical monitoring for them as well, including earlier screening for the illnesses known to be linked to PFOA.

Hickey's efforts will soon be recounted in a book that is being written about the Hoosick Falls water contamination as well as a documentary film currently in production. The trailer for the documentary called *Teflon Town*, produced by Charlie Eckert and Ariel Ritchin, had its debut at the *Entrepreneur Next Door* April 11 event at Cazenovia College, where Hickey also spoke about social entrepreneurship.

When Hickey thinks back to the long road he has traveled, from his initial suspicion upon his father's death to having recently spoken at an EPA conference in Washington D.C., he takes pride in knowing that he did what he thought was right and he followed through. Hickey says, "My son won't remember my dad, so my hope is that with what I have done with the water, my son will know that I worked hard for him and his grandfather. My legacy going forward is that our community is going to be safer."

"Cazenovia's smaller environment allowed me to grow as a person and also made me more caring about people in general"

- Michael Hickey '01



Former President Vincent C. DeBaun Passes Away at 91

Served as the College's leader during challenging times.

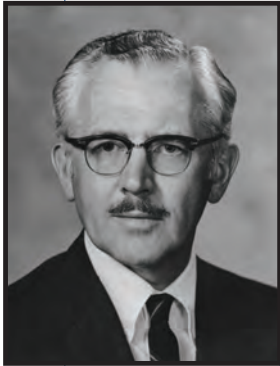
Former Cazenovia College President **Vincent C. DeBaun** passed away on December 16. DeBaun began his tenure with the College in 1971. At that time, the institution faced declining enrollment and a significant

budget deficit. DeBaun worked tirelessly to solve the fiscal crisis through lobbying efforts at the state level, collaborative efforts with nearby community colleges, and changes to the curriculum as well as to campus life. In conjunction with the Ad Hoc Committee to Save the College, he headed up development efforts for a three-year initiative to raise \$1.5 million. It was clear that by the end of 1974, the College was recovering from the situation, and in 1975, DeBaun completed his tenure.

In addition to Cazenovia, DeBaun held teaching and administrative positions at several institutions. He was the president of Lasell Junior College and worked in development at M.I.T., Northeastern University, Syracuse University, Union College, and Wells College. DeBaun taught at Rutgers University, Talladega College, Union College, the University of New Hampshire, and Wells College.

DeBaun held a bachelor's degree from Union College and master's and doctorate in English literature from Rutgers University. He was a U.S. Navy veteran of WWII and the Korean War.

DeBaun is survived by his wife, Hillary; and two sons, Christian and Nicholas.



Former President
Vincent C. DeBaun

"... He was a true scholar who could write and speak with more eloquence than anyone I have known,"

— Fred Williams,
professor emeritus, history

"He was a true scholar who could write and speak with more eloquence than anyone I have known," said **Fred Williams**, professor emeritus, history. Williams served as academic dean for DeBaun from 1972-74.

2017 Washburn Distinguished Lecture Featured Research on People Who Do Extraordinary Things



photo: Kar McCabe

*Daniel Chambliss, Ph.D.,
of Hamilton College
presented on October 25.*

On October 25, Dr. Daniel Chambliss, the Eugene M. Tobin Distinguished Professor of Sociology at Hamilton College, addressed a full audience in the McDonald Lecture Hall as the guest speaker for the 2017 Washburn Distinguished Lecture. The annual Washburn Distinguished Lecture Series, created by Professor Emerita **Margery A. Pinet** to honor the memory of her parents, the Rev. Gordon H. and Dorothy M. Washburn, highlights notable persons speaking on topics of broad interest.

Chambliss discussed his interest in the manner in which individuals organize themselves as well as how people in certain professions accomplish extraordinary tasks with ease. He brought the lecture full circle by likening it to the way in which college students organize themselves, conduct research, and complete tasks.

Cazenovia and Le Moyne College Sign a Memorandum of Understanding

Agreement provides an accelerated path for a Master of Science in Arts Administration.



Vice President for Academic Affairs and Dean of the Faculty Sharon Dettmer observes President Ron Chesbrough and Le Moyne College Provost Fr. Joseph Marina sign agreement.

President **Ron Chesbrough** and Le Moyne College Provost Fr. Joseph Marina signed an “accelerated path” agreement on September 13 to attract Cazenovia students to Le Moyne’s Master of Science in Arts Administration program. The agreement gives Cazenovia students the opportunity to begin course work in the master’s program during their final year of undergraduate studies. They will apply for admittance into the Le Moyne program during their junior year and then take one of the program’s courses per semester during their senior year at Cazenovia.

The agreement marks the second between the two institutions. In 2014, the colleges announced a 4+1 agreement that provides Cazenovia students and graduates with a formal path to admission in Le Moyne’s Master of Business Administration program.

“We’re excited to once again partner with Le Moyne College to offer our students the opportunity to pursue an accelerated master’s degree,” said President Chesbrough. “Our undergraduate programs provide a strong foundation for students interested in a career in arts administration and we’re pleased that they will now have the opportunity to continue on to receive a master’s from Le Moyne in one year.”

Community College Partnerships

Transfer and non-traditional students may earn a Cazenovia College bachelor’s degree.

The College is continuing to grow the number of transfer agreements it has with area community colleges, welcoming students to Cazenovia for bachelor’s degrees. It also has established relationships with four community colleges including Clinton Community College, Finger Lakes Community College, Herkimer College, and Hudson Valley Community College, establishing targeted new programs for students to obtain a four-year degree at these locations.

Jennifer Hartwell ’05 Presents at the 16th Annual Wheler Family Conference on World Affairs

Provides inspirational account of the College’s impact.

On October 4, Cazenovia College alumna **Jennifer Hartwell** spoke to students during the 16th Annual Wheler Family Conference on World Affairs. Hartwell’s talk explained just how intrinsic the College was to changing her life for the better.



photo: Alix Pfisterer

For more information about Jennifer Hartwell, please go to page 16 in this issue of the magazine.



Highlights from the

NYS Communication Association Conference in October

Professor of Communication Studies to receive Neil Postman Award for Outstanding Teaching and Mentorship



Ty Zelinsky, Ahmon Powell, Elizabeth Dobson, Paige Lott, Michelle Matson, Aaron DeLoria

Maureen Louis, J.D. will be the 2018 recipient of the Neil Postman Award for Mentorship, which recognizes the individual's mentorship of students and new members of the New York State Communication Association (NYSCA). Cazenovia College became only the second college/university to host two Postman Award winners (NYU being the other). The recipient of the award is determined by past presidents.

Elizabeth Dobson was awarded the top student paper award; Aaron DeLoria was the runner-up, with undergraduate submissions from a number of distinguished colleges and universities such as Fordham University and New York University. Four other students also presented competitively selected papers including **Paige Lott, Michelle Matson, Ahmon Powell, and Ty Zelinsky**. Each student's paper was reviewed by at least two faculty members and then forwarded to the vice president of NYSCA for a final determination.

They both submitted their Cazenovia College capstones that were selected as graduate student papers.

Shares **Dr. Heather Maloney-Stassen**, "I think that the best, most special, part of the conference is hearing my students present. I am always so impressed, and downright proud, of their skills, hard work, and overall accomplishments." A panel of faculty from Cazenovia and two other institutions presented a very well received discussion looking at the intersection of politics and pedagogy, with **Dr. Erica Miller, Dr. Bruce Roig and Dr. Tracy Trachsler** joining the group.

Louis was re-elected to the executive board as a member of the nominating committee and Maloney-Stassen began her role as the vice president and 2018 conference planner. She is a prior recipient of the Neil Postman Award for Mentorship.

In addition, **Macy Michaels** and **April Rink**, alumni from the class of 2017 who are at Syracuse University's Newhouse School of Public Communications pursuing their masters, were in attendance.



Professor Anita Welych Volunteers for Puerto Rican Recovery via Crowdsourcing

Since Hurricane Maria devastated Puerto Rico, she has been aiding rescue and recovery efforts remotely.

Eighteen hundred miles away from Cazenovia, N.Y., hundreds of people in Puerto Rico are using a smartphone app to receive daily updates on water distribution centers, hospitals with electricity, availability of cell service, and electricity within their municipality. Art professor **Anita Welych** is one of the voices delivering this critical information to Puerto Ricans. Welych has been aiding rescue and recovery efforts in Puerto Rico since Hurricane Maria devastated the island on September 20. From her home, Welych has been an active crowdsourcing volunteer through Crowd Rescue HQ. Welych says her contributions have helped to provide critical safety information for an interactive map used by residents and federal agencies, providing daily audio broadcasts via a smartphone app, and has begun to utilize her artistic abilities to aid in keeping those impacted by Hurricane Maria safe.

To learn more about this effort, go to www.cazenovia.edu/hurricane-maria-volunteer

Remembering Dolly Weiss



Beloved colleague, professor, and mentor for over thirty years

The College received sad news that former professor **Dolores “Dolly” Weiss** passed away on October 24. Weiss taught at Cazenovia College for over thirty years, first as a part-time teacher in 1966-67, then as a full-time instructor of psychology. She served as division chair and as assistant dean of Academic Affairs and then as interim dean of Academic Affairs. Weiss was also responsible for the “Jan Plan,” an education program in London, which she and **Sheila Wall** planned for students during the winter semester break. The College named Weiss as faculty emerita upon her retirement.

Dr. Bob Greene described her in this way, “One of the most popular instructors ever to serve at Cazenovia, Weiss was innovative in bringing to the classroom a course called The Psychology of Women, and she team taught a class in human sexuality with **Sandy Palmer**—one of Weiss’s closest colleagues.”

Weiss’s close friendships from her Cazenovia College tenure also include **Carmela Peters** ’73, former colleagues **Harwant Dosanjh**, **Fred Williams**, **Cindy Sutton**, **Ginny Felleman**, **Marge Pinet**, **Connie Roy**, and many others.

Weiss was an honorary member of the Class of 1984, and she was most recently recognized at the 2014 alumni reunion luncheon. The Dolly Weiss Endowed Scholarship was established in 1996 in honor of her retirement, and has grown through gifts from twenty-three donors. It benefits returning students who excel in the psychology program.

To donate to the fund, send a check made out to Cazenovia College to 22 Sullivan Street, Cazenovia, NY 13035 or go online at www.cazenovia.edu/support-cazenovia.

Faculty Highlights

This year’s presenters for the *Great Minds/Great Ideas* faculty library lecture series include **Tiffany Coyle** on *William Holmes McGuffey: Teaching millions of Americans to read*, **Joni Koegel** on *On-line Mindfulness-based Cognitive Therapy (MBCT): A holistic approach to reduce anxiety, stress, and depression*, **Ezra Wegbreit** on *The Eureka Moment: The psychology of insights from the time of Archimedes to the present day*, and **Anita Welych** on *Now You See Them...* *Joel Sartore’s documentation of the Anthropocene Extinction*.

Randy Elliott, Visual Communications adjunct instructor, contributed original inked art from a *Scooby-Doo Where Are You?* comic book to a charity auction event to benefit Puerto Rico Relief. The “Thanks + Giving” Auction, held on November 23, was organized by the National Cartoonists Society and the National Cartoonists Society Foundation, in partnership with Heritage Auctions. Elliott is a member of the Upstate New York Chapter of the National Cartoonists Society.

Grazyna J. Kozaczka represented the College and the Polish American Historical Association at the Fifth World Congress of Polish Scholarly Societies. The Polish Institute of Arts and Sciences in Krakow, Poland, organized the program for October 17-21 under the auspices of the president of Poland, Andrzej Duda. Her lecture titled *(Re)Construction of Identity in Polish Immigrant Fiction of the Twenty-First Century: Generation 1.5 in the United States and Canada* was met with great interest, receiving attention from the Polish media. The Polish Academy of Arts and Sciences will publish the paper.

Joseph Murphy’s work appeared in juried competitions through *3x3 Magazine*, *Creative Quarterly*, *Infected By Art*, and *Lucca Comics & Games (UK)*. He also exhibited in several group shows at The Hive Gallery in California, San Diego Comic Con, as well as IlluxCon, the convention for Imaginative Realism. Locally, Murphy was instrumental in creating Splash Poetry for the Syracuse Poster Project, of which he is a board member. Splash Poetry installed haiku onto downtown Syracuse sidewalks that only appeared when it rained.

Jen Pepper’s featured 2017 work is the following: Stone Canoe 12 and Stone Canoe 11 (illustrated), *A Journal of Arts, Literature and Social Commentary*, Downtown Writers Center, Syracuse, NY; Artist in Residence, The Matilda Joselyn Gage Foundation, Fayetteville, NY (June-August); Division of Art & Design Biennial, The Art Gallery in Reisman Hall, Cazenovia, NY (September-October); and Art & Design Faculty, The Mercer Gallery, Monroe Community College (April 6-May 6).

Francine Varisco attended the Digital Summit, Social Media conference in September.

Thad Yorks presented results of a one-year study of the fish communities in Hatch Lake and Bradley Brook Reservoir at the annual meeting of the Hatch and Bradley Brook Lakes Association. He also collaborated with the Cazenovia Area Community Development Association to help the Town of Cazenovia secure a \$48,000 grant from the NYSDEC for a three-year project aimed at eradicating European Frog-bit (invasive plant species) from Cazenovia Lake. In addition, Yorks continued work on a three-year study of phosphorus entering Cazenovia Lake via streams and other surface-water drainages.



Working with Colleagues:

Silos and Bunkers: The Value of Collaboration at Cazenovia College

by Tracy Trachsler, Ph.D.

Assistant Professor and Program Director, Sport Management



Kretchmar (2008) identifies academic silos as entities that encourage division as a result of the inherent specializations. An unfortunate byproduct of wanting and needing to become experts in our fields of study is that we tend to isolate ourselves within our academic niches.

I spend the majority of my working days in my cozy little sport management silo. I surround myself with all things theory and content in sport business. I read, write, and talk about sport event operations, sport marketing, sport administration, and sport finance—cool, right? At times, it is very isolating, though. I work to build legitimacy for my discipline and my program and dispel myths about rigor involved in studying sport.

Still, in spite of the isolating work I do in sport, I have felt compelled to leave the confines of my sport management silo and dig into the bunkers at Cazenovia College. The more I practice, study, and teach about sports, the more I appreciate that there are always opportunities to leave your silo and join the bunkers. In my relatively short tenure here, I have had the opportunity to meet faculty from all silos—biology, ethics, communication, visual communications, fashion merchandising, and criminal justice,

“We find strength in our passions for what we do. We find strength in our shared mission. We find strength under the banner of Cazenovia College.”

- Tracy Trachsler

Sport, by its very nature, can be divisive and isolating. As sport fans, for example, we dig in, we take sides, and we stubbornly stand firm in our silos. Allow me to provide some meaningful examples: LeBron James or Michael Jordan? New York Yankees or Boston Red Sox? New England Patriots or, well, anyone else?

Did your blood pressure rise? Were you ready to pull out a foam finger and paint your face? While my “fanhood” predicated that I will always claim that the New York Yankees are the best in baseball, many of my other sport worldviews, including those of sport education, are not quite as absolute. This evolution really began with one of the very first

articles I was assigned to read—in my very first class of my very first semester of my doctoral program. It was called *The Utility of Silos and Bunkers in the Evolution of Kinesiology* by R. Scott Kretchmar (2008). While it has been years since I first read the article, the analogy of the college and university structure as systems of silos and bunkers still resonates.

photo: John Seiler



among many others. Their knowledge and expertise amaze me. I watch in awe as my counterparts passionately articulate the beautiful nuances of their respective fields—enticing me to think of how we can connect and collaborate to expand upon our passions.

One such collaborative bunker in which I have become entrenched is Esports (competitive video gaming). With the fast and furious legitimization of Esports across amateur and professional sporting landscapes, we have been studying how best to address the juggernaut on campus.

In the last year alone, I have had many purposeful conversations with faculty and staff on the Esport topic. As a newcomer to campus, a number of people eagerly connected me with others to examine strategic initiatives for collaboration. As a result, the first phase of holistic Esport implementation involved seniors from the Sport Management program. They planned and executed a Mario Kart tournament as their culminating capstone project on April 14th. We had visions of this event being so much more than just students and community members sitting at gaming consoles going head-to-head for bragging rights. We sought to provide an interactive event experience emphasizing fun and socialization in a unique event space – and we did just that!

While the full scope of the Esport initiative is still evolving and spreading through all corners of our campus, we have a beautiful interdisciplinary collaboration in the works. With the help of the Visual Communications program and Professor **Laurie Selleck**, we have a vision of expanding applied learning experiences for original artistic pieces – digital and print. It would be an opportunity for artists who simply enjoy video gaming to create and display original pieces unique to the genre.

Another idea we are exploring is having a reading or showcase of original written work. This idea came to me while on a



photo: John Seiler

walk through the quad with **Dr. Warren Olin-Ammentorp**. He told me of his interest in video gaming narratives—the stories behind the games. He spoke so passionately I couldn't help but be convinced that our expanding Esport initiatives had to somehow incorporate these creative pieces as well.

Such “lucky happenstance” stories have continued. I was stopped in the halls and was handed an Esport article by Professor **Stu Weisman**. I had **Dr. Michael Sanders** and **Dr. Bruce Roig** pop their head in my office and chat about our efforts in gaming. I had a lovely discussion with Professor **Maureen Louis** about a personal connection she has to a gamer and their experiences with it as a family.

More than just the idea of a sport topic being something we can talk about in a non-isolating way, it is inspiring that all of these people, in all of these different academic silos, will voluntarily share cognitive and emotional space to dream.

Ultimately, my dream is to be able to offer bigger and better opportunities on both the academic affairs and student life side to capitalize on the popularity of competitive video gaming. Regardless of the ultimate outcome of all of these initiatives, it has made me so happy to be a part of an organization where not once were the ideas rejected as foolish or unworthy of time or attention. Each conversation, however informal, has been acknowledged and respected. I believe Cazenovia College to be a unique

environment for these types of initiatives.

From our faculty to our administration, a message has been constantly reinforced. We find strength in our passions for what we do. We find strength in our shared mission. We find strength under the banner of Cazenovia College. Understanding this, I will gladly climb into the bunkers with any of my colleagues, any day. Well, unless they are a Red Sox fan...

Kretchmar, R. S. (2008). The utility of silos and bunkers in the evolution of kinesiology. *Quest*, 60(1), 3-12.

About the Author



Tracy Trachsler is in her second year at Cazenovia College. She is an assistant professor in the Sport Management Program. Tracy received her Ph.D. in 2014 from Springfield College (MA) in Physical Education - Teaching

and Administration, an M.S. in Athletic Administration from Springfield College (MA), and a B.S. with a double major in Spanish/Secondary Spanish Education with a minor in Coaching from the University of Scranton (PA). She has worked primarily at the intercollegiate level as a softball pitching coach and assistant athletic director with oversight in contest management, marketing and promotions, and corporate partnerships.



Claire Oreskovich Captures Wildlife Images

Junior photography major interns in South Africa.

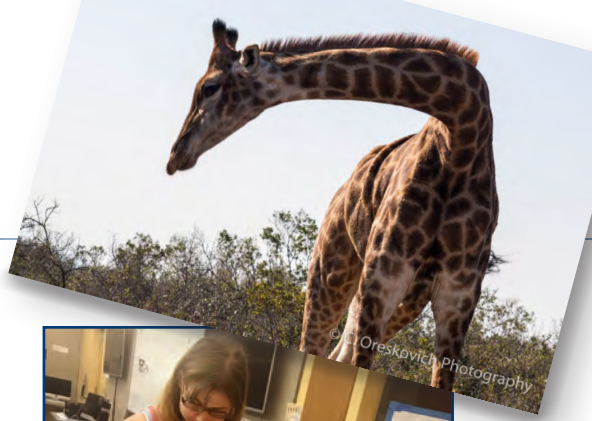


Photo: Alia Pfisterer



Photo: Claire Oreskovich



Photo: Kai McCabe

student from the College had the same internship a few years ago, so the company reached out to Oreskovich's advisor to see if there was a current student interested in interning there.

Oreskovich made the journey to South Africa, where she worked with Africa Media as a wildlife and adventure/travel photographer.

I also learned a lot of personal skills and communication skills. [And] I have gained more knowledge on the business side of photography."

While she was in high school, **Claire Oreskovich** knew that she wanted to major in photography at college. After reviewing schools in Pennsylvania, Oreskovich broadened her search to include New York and found Cazenovia College. The small, closely-knit environment along with the photography program have made Cazenovia the perfect fit.

During her sophomore year, Oreskovich obtained a month-long internship with Africa Media located in Mossel Bay, South Africa. A prior photography

She shares, "I was able to get up close (sometimes too close) to some of Africa's beautiful creatures including the African 'Big 5' — the lion, leopard, rhinoceros, elephant, and Cape buffalo." She adds, "I learned a lot of general knowledge about the area and the issues that the country is currently facing."

Images were then edited and organized by Oreskovich for shipment to clients. The photographs were used for advertising and marketing purposes. She shares, "I learned a lot about technical skills related to photography, but

Oreskovich's experience confirmed her original intention to be a wildlife and travel photographer. She was also able to meet and work with people from all over the world and learn from them and their experiences. Upon her return to Cazenovia, Oreskovich had an exhibition, *Along the Garden Route, South Africa*, which featured many of her photographs. It was held at the Deacon Art Gallery on the Jephson Campus.

To learn more about Claire Oreskovich, go to her MyCaz Experience video bit.ly/Claire-Oreskovich



Photos: Claire Oreskovich

Faculty Connect Students with Competitive Internships at Javits Center

Experience provides career readiness.



L-R: **Melanie McManus, CFO; Melissa Vele, director of human resources; Chastidy Mejia '16, staff accountant; Chris Westbrook '20, finance intern; Kevin Aronowitz, finance controller; Joshua Chaudhary '15 former intern & staff accountant; and Francine Varisco, business professor and internship coordinator.**

The College recognizes the value internships provide to students. Internships connect academic study with professional experience, and help graduates to secure employment related to their majors.

Many of Cazenovia College's business students have completed internships with the Jacob K. Javits Convention Center in New York City. This relationship between Cazenovia College and the Javits Center allows students to explore an area of business that interests them, while working in a fast-paced environment.

"The Javits Center recruits from our business and business management programs because they believe our students are prepared and qualified for the job," says **Francine Varisco**, business management professor and division chair. "Many of our student interns are offered positions upon graduation!"

Last summer, sophomore **Christopher Westbrook**, a management: accounting major, landed a position with the Javits Center as a finance intern. His experience opened doors for future opportunities with the Javits Center and provided him with a chance to learn about what career path may fit well with his interests.

"I was provided with the experience of a lifetime! The things I learned at my

internship I could not have learned in the classroom. The employees treated me like I was a member of the team and provided me with numerous opportunities to grow professionally and personally," says Westbrook.

The relationship that exists between Cazenovia College's business program and the Javits Center has allowed Professor Varisco to recommend top-notch students for positions. Other Caz students who have completed internships or worked at the Javits Center include **Joshua Chaudhary '15, Lara Sibi '15, and Chastidy Mejia '16.**

Securing an internship at the Javits Center is similar to any other internship opportunity. Students go through the process of applying and interviewing for open positions. Connections established by Cazenovia College faculty help funnel top talent from Caz into the available internship positions.

Site supervisors offer positive feedback about the preparedness and performance of Caz students upon the completion of their internship. Ninety-two percent of Cazenovia College students complete at least one internship. These internships provide the workplace experience that employers seek in job applicants. The positions provide many students with their first hands-on experience applying what they learn in the classroom to everyday work.

Read more about Westbrook's internship experience on our Working Wildcats blog: www.cazenovia.edu/working-wildcat-westbrook.

Misplaced Presented as Fall Drama Production

Play written by Gabriell Struble and directed by Simone Maderal with lead Ryan De Tomi.

Misplaced was performed at the Catherine Cummings Theatre in mid-November. Senior **Gabriell Struble** and senior **Simone Maderal** worked closely with students, faculty and community members to bring to life this fascinating work on childhood mental disorders.

As a psychology major, Struble is focused on mental disorders and the deeper afflictions of the human mind. Her interest led to the composition of a play about a boy named Liam, played by junior **Ryan De Tomi**, who struggles with various disorders all of which materialize as people he has lost. They become tangible as Liam fights to recover and prepare himself to find a place in a world in which he does not feel he belongs.



Misplaced by Gabriell Struble premiered in November

Photo: Kat McCabe



Description of an Artist

Joan Becker '67 shares the path that led to her paintings.

er says, "I usually don't do anything from memory and I don't do many sketches. So I collect the plant, paint it, and then it dies. And then I repeat the process, thereby building a composition."

Another genre, Becker's *People* paintings, are created in a similar fashion, with a minimum number of sketches. These works show Becker's love of the figure. She shares, "I am a great fan of Michelangelo and it is so inspiring to draw the human body." Becker adds, "But just continuing to draw the human body over and over again doesn't tell enough of a narrative, and I am a storyteller at heart, so my love of the figure and my desire to tell a story is what brings the people into my paintings." Together the figures and the story bring a composition to a painting.



Photo: John Seiter



Joan Becker's solo exhibition *Inside/Out*

Becker began her journey as an artist at Cazenovia College as an art major. Among many positive learning experiences, she recalls taking ceramics classes with Professor **Dorothy Reister**, who

had a tremendous impact on her. Comments Becker, "I'm not a ceramicist, yet she was very complimentary of my work ... and made me better understand something about my own creativity." Becker also made longtime friends at Cazenovia who, like her, stayed in the arts.

After receiving her degree from the College, Becker went on to graduate from Moore College of Art in Philadelphia. This was followed by a position as the head of special facilities at Fairmount Park, working for the City of Philadelphia. The park runs alongside the

An artist's inspiration is deeply personal, springing from her past, present, and future. **Joan Becker '67**, whose artwork was featured in a solo exhibition *Inside/Out* at the Cazenovia College Art Gallery last fall, articulates with thoughtful reflection what spurs her creative process.

Becker grew up in upstate New York, surrounded by fields and forests. She shares, "I was an outdoor kid and have always missed the countryside as I moved on with life, so much that when I began painting *Botanicals*, subconsciously I did so because I missed the outdoors and I missed nature." Becker—when she was little—would sink into weeds and pretend she was not there. To many eyes, she

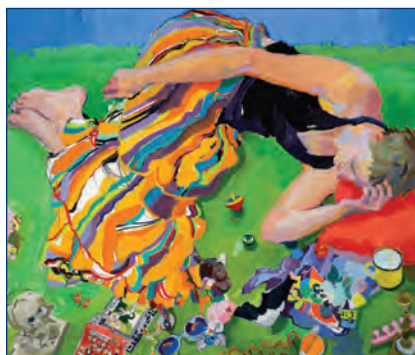
was not there because she would disguise herself with plant material and clothing that matched the plants. Becker emphasizes, "So that's where the inspiration for the *Botanicals* series of paintings is from."

The *Botanicals* are large paintings using various mediums including watercolor, gouache, charcoal, and oil pastel. An example, *Railroad Mullein*, featured on these pages is 60" x 40". And, while the inspiration for these paintings is from her childhood, Becker uses live plant material. She knows when plants come in season, and will plan a spring painting with all spring foliage and flowers. Beck-

Schuylkill River and is a historic and very large greenspace in the city. Shares Becker, "Again, I think my subconscious was at play because I ended up working for a park in a very urban environment." Included is the Fairmount Water Works, and Becker was in charge of the restoration of the buildings which compose it. Eventually the city water commissioner requested Becker to form a division that included a communications unit, which she ran.

While Becker was pursuing her career, she did not lose touch with the art world. "I had artists working for me the whole time. And I went to galleries and I went to art shows," she says. In 1997, she decided to go back to school, graduating from the Pennsylvania Academy of Fine Arts. "The figure is extremely important there, which is what I wanted ... And after that I tried to put a new career together," comments Becker.

Putting a career together is exactly what Becker did. Her work has been featured in numerous exhibitions at such venues as the Gross McCleaf Gallery, Philadelphia, PA; the State Museum of Pennsylvania, Harrisburg, PA; and Wayne Art Center, Wayne, PA. In addition, Becker's artwork has



"Like my experience fifty years ago, there's a real investment by art professors in the students."

- Joan Becker '67

been awarded several prizes and included in collections in New Jersey and Pennsylvania.

And still Becker continues to draw artistic inspiration from the outdoors. She enjoys the challenge of open water swimming. In 2017, she trained for four months to swim 30 miles in the Salt River in Arizona in September. This was achieved over four and a half days, swimming approximately six hours per day. Says Becker, "... it gives me a huge amount of freedom to swim in open, deep water ... it is wonderful."

During her visit to campus in late October, Becker had the opportunity to interact with a number of students and professors. She is complimentary with regard to the professors at Cazenovia College comparing the current day to her time on campus. She comments, "I really do find everybody thoughtful and wanting very much to make artists out of these young people." Becker adds, "Like my experience fifty years ago, there's a real investment by art professors in the students."

Becker also gave an artist lecture. Her talk touched upon the need for intimacy during the creative process and the buy-in that it takes to make a painting. Becker reflects, "You focus each day of work, each hour of work, and each minute of work on something you enjoy making, and hopefully that viewers will enjoy looking at." She adds, "And even failures—viewers understand that the effort is there. It's the continuation of the process of making the work."

Joan Becker's art is shown in galleries in Philadelphia and Key West, Florida.

For more information, please visit www.joanbecker.com.





An Intentional Life of Success

Jenna Hartwell '05, the 2017 Wheler Family Conference's Plenary Speaker, seizes opportunities.



Critical Thinking/Problem Solving:
Exercise sound reasoning to analyze decisions, and overcome problems. To be able to obtain, interpret, and use knowledge and data in this process, and may demonstrate originality and inventiveness.



Jenna Hartwell '05 presenting at Coleman Hall

The sixteenth Wheler Family Conference on October 4 featured **Jenna Hartwell, M.Ed.**, director of veterinary career services and professional development at North Carolina State University (NCSU) College of Veterinary Medicine, as the plenary speaker. Hartwell, a 2005 graduate of the college, gave a very well-received talk titled *I'm Not Supposed to Be Here: From College Dropout to Student Development Professional by Way of Caz*. Hartwell's story is an inspirational account of perseverance and how Cazenovia College supports an individual's aspirations.

Closely tied to her family, Hartwell began her college education not far away from home at the University of Massachusetts at Amherst. Hartwell's experience was mixed—she received high grades in some classes and very poor results in others. Profoundly affecting her was a learning disability.

Hartwell shares, "Only 34 percent of students with a learning disability finish their college degrees." She adds, "My difficulties in the classroom coupled with working several jobs and trying to support my family, led to my dropping out—as a student, there was simply no one advocating for me."

After leaving college, a change in her personal life brought Hartwell to upstate New York. "My boyfriend at the time, now my husband, was pursuing an advanced degree at Syracuse University,"



says Hartwell. “After working without any degree, I knew I needed to go back to school in order to have a successful career.”

Cazenovia College—set in a bucolic village—appealed to Hartwell immediately. Nonetheless the thought of going back to college was very intimidating to her. This time, however, Hartwell immediately sought out help when she arrived on campus. “I walked into the Center for Teaching and Learning and met **Cyndi Pratt** and said ‘I have a learning disability and I need help,’” shares Hartwell. “Cyndi was unbelievably supportive from that moment on.”

Pratt became one key component of a support network for Hartwell. **Dr. John Robert Greene** became her advisor, and his teaching provided an academic aspect to her longtime love of history.

“Dr. Greene was one of the first educators to encourage me, catching me after class the first week saying ‘Hey Hartwell, you know you’re smart, right?’”

Others who influenced her Cazenovia experience included **Dr. Margery A. Pinet**, whom Hartwell met through the Washburn Teaching Fellowship; **Dr. Sharon Dettmer**, when she was president of the Human Rights Club; and **Christine Richardson**, who offered her wisdom after Hartwell attained her

first full-time career counseling job. Each of these individuals were essential to Hartwell’s greatest personal achievement, i.e., finishing her bachelor’s degree at Cazenovia College.

After graduating *magna cum laude* from Cazenovia, pursuing an advanced degree was a natural next step for Hartwell. She received her Master of Education in

student development and college counseling from NCSU. Hartwell’s positive learning experience at Cazenovia—made possible through the right assistance—was now going to be her life’s work.

Several positions in academic advising as well as student and alumni career development followed at Wheelock College, Skidmore College, and then back at NCSU.

These professional moves have culminated in her current position at the College of Veterinary Medicine—one where she is the first individual to hold the position at the university and the third person to do so at veterinary colleges nationally. “I have built something from nothing,” shares Hartwell. “My position doesn’t just meet the advising and career development needs of the veterinary students. I also seek to meet their emotional needs—supporting them as they move forward in becoming doctors.”

“My best advice to all students is it does not matter where you are; it matters what you do where you are.”

- Jenna Hartwell '05

Her job, which was not defined when Hartwell took it, has evolved into three components focused on the following: making students employment ready; helping them discover their values, passion and aptitude; and working with potential employers. Her service on behalf of these individuals is providing enormous benefits to each of them as they complete their advanced degree and begin their professional careers—akin to Hartwell’s experience at Cazenovia over a decade ago.

Hartwell shares, “My best advice to all students is it does not matter where you are; it matters what you *do* where you are. Cazenovia College may be small but my experience there taught me how to make a big impact on my students who will make similar impacts on the world.”



Dr. John Robert Greene and Jenna Hartwell

Photo: Kat McCabe



College Receives Major Gift

Alumna leaves \$313,000 to the College



“... while she never found her way back to campus, her time and experiences while attending the College were clearly very meaningful to her.”

Arlene Edwards Giltrop graduated from Cazenovia College in 1944 and while she never found her way back to campus, her time and experiences while attending the College were clearly very meaningful to her. Ms. Giltrop passed away in Venice, Florida, last April at the age of 91. This past fall, the College learned that her estate included a \$313,000 bequest as an unrestricted gift to the College.

Ms. Giltrop had been in touch with the development office several years ago indicating the College was in her will. At that time, she also donated her 1944 yearbook and a pen to the College archives. “We are truly grateful and deeply honored by Arlene’s bequest to the College,” says President **Ron Chesbrough**. “As an unrestricted gift, we will follow Arlene’s wishes by putting the funds to the best use in supporting and enhancing the campus community including making investments in support of students, staff and the learning environment.”

Ms. Giltrop was originally from Rome, N.Y. She attended Cazenovia Junior College, as it was known at the time, pursuing legal secretarial studies. Her activities at the College included serving as secretary of the judiciary board and as a member of the year book staff. Upon graduation, Ms. Giltrop held a variety of jobs including stints as a legal secretary, school teacher, and for some time, she worked in the Colgate University development office.

The Cazenovia College community is thankful for the generosity of Arlene Edwards Giltrop '44.



Memorabilia was provided by the Frederic and Jean Williams Archives at Cazenovia College.

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Wedding photo: Sheila Marsh

*Cazenovia College
has received gifts
'in memory' of and
'in honor' of
for the following
between July 1, 2017 and
November 17, 2017:*

GIFTS IN MEMORY OF:

Laura Gerry '69
The Hagberg Family
Catherine McFarland Hamberger
'68
Pamela Rosenfield Levin '65
Marion Fontana Metalios '53
Martha Papworth O'Neill '00
Ellen Ormsbee
Lynn Reynolds '04
Alvis Hogsett Taylor
Robert C. Webster
Dolly Weiss

GIFTS IN HONOR OF:

Class of 1946
Class of 1972
Mary Rose Greene
Mr. and Mrs. James A. Noonan
Alexandra Nordman '16
Mark Tierno



Fashion eclipse
45th Annual Cazenovia College Fashion Show

April 21, 2018
Landmark Theatre
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For more information: www.cazenovia.edu/fashionshow
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 CAZENOVIA COLLEGE

SHARE YOUR NEWS FOR CLASS NOTES!

Please help keep our office and friends up to date by sharing recent information. **Have you moved? Changed jobs? Been promoted? Received an award? Said, "I do"? Welcomed a new baby?** If so, please send us the details and include your name, address, the year you graduated, telephone number and email address. Please identify individuals in photographs.

Electronic photos must be in high resolution jpg, PDF or tif format, no smaller than 300 dpi and 3 x 3 inches or larger in size. Photographs will not be returned. Class Notes will be edited for length and style. Notes are recommended to be 80 words or less. Class Notes does not publish information relative to promoting your business.

Send the information to: Shari Whitaker, Alumni Relations, 22 Sullivan Street, Cazenovia, NY 13035.
Or email sswhitaker@cazenovia.edu. Thank you!

1964

Marra Casserino Giuliano '64 writes, "Congratulations to **Mary** my roomie, **Beth, Joan, Paula, Nancy, Sue** and all the rest of the gang that roamed the second floor of Centennial Hall, who are official septuagenarians. Never even heard of the word, who would have thought we'd become one? Miss the lounge, the only place we were allowed to smoke our brains out (and boy did we), watch TV and I got to tickle the piano keys until 11 p.m. Remember those 'quiet hours'? Came across my blue beanie the other day and it still fits—the only thing that still does! It's been a whole lifetime since then. What have you been up to?"

1981

Denise Hoiniski Flint '81 writes, "Hi to all! We are so blessed in our family: our oldest daughter Holly and hubby, Tim, welcomed twins, Lydia and Charlie, in April 2016. Our son, Patrick, married Emma in 2015 and they are looking forward to their first baby in 2018. Shawn, our oldest, survived boot camp in Ft. Benning, GA, and is now in the Army National Guard Reserves in PA. Samantha works in

childcare with infants while taking online schooling for her bachelor's degree. Mike is at Brown University in facilities management while I returned to community mental health nursing. Retirement is about six years away. Family gatherings warm our hearts and keep us young at heart. Contact me at flintd61@gmail.com. Living in RI—anyone nearby that we can set up a get-together—contact me!"

Vicki Hassett '81 writes, "I finally figured out what I wanted to be when I grew up. I got my master's in education two years ago with my specialty being ESL. I found I have a passion to teach adult immigrants, which is my night gig. A year ago, I began working at an international company called Sonepar. It's a huge change for me because they are so big. They use my warehousing expertise to help their users. Life is wonderful. Traveled to Brazil last year and Iceland this year. One of these years, I'll get back to Caz. The other gift of life is grandchildren!"

1988

Crystal Wright Farrell '88 and **Matt "Fridge" Karoglanian '88** write, "Hey

Class of 1988, it's our 30th Reunion this June! You know what else is turning 30 this year? Rihanna, Adele, that Mountain guy from *Game of Thrones*, *Roger Rabbit*, *Rain Man*, the TV show *The Wonder Years*, and your degree from Cazenovia College! Why not re-live some of the 'wonder years' from Camp CAZ. As your class agents, we hope you'll save the dates of **June 8-10** and return to campus to renew old friendships and create new ones. It's always a fun time. For any information, feel free to contact us at cfarrell@cpcsteam.org or tmattkaroglanian@gmail.com. We hope to see you all there!"

1994

Kimberly Bergstresser Davis '94 returned to college in 2013 to complete her graduate degree. While working full time and raising two daughters, she attended graduate classes at St. John Fisher College in Rochester, NY, part-time. Kimberly writes, "I received my master's in mental health counseling in May 2016 and am particularly proud that I was able to maintain a 4.0 GPA. I'm currently employed as a therapist at Catholic Charities of



CLASS NOTES

- continued

Wayne County in Newark, NY. My older daughter is a senior in high school. It's hard to believe she is ready to embark on her first year of college! My younger daughter is in 7th grade and will keep us busy when her sister leaves for college."

2007

Kari Cadrette '07 is working at Rome Catholic School in Rome, NY, as a Pre-K teacher with three-year-olds. Kari will be marrying Joseph Manning on August 11, 2018.

2010

Sean Kintz '10 and **Shannon Krapf '10** were married on September 9, 2017, in Westerly, RI. The bridal party included one Caz alumnus, **Daniel Lester '11**.



Jon, Emerson and Alexandra Shimkin Homola '11

2011

Alexandra Shimkin Homola '11 and husband, Jon, welcomed Emerson Mae Homola who was born in December 2016.



Marjorie McKinery, Cassie and Jessica Kneaskern '11

Jessica Kneaskern '11 and **Marjorie McKinery** are engaged to be married on October 6, 2018. Cassie (featured in the photo) is beyond excited to be the Dog of Honor!

Sarah Soltes '11 was recently promoted to assistant residence manager at Devereux Advanced Behavioral Health, a nonprofit organization that provides a wide range of services for children and adults with disabilities. Sarah writes, "As a young women with Turner Syndrome, I've been actively volunteering with the Turner Syndrome Foundation, a nonprofit that helps educate and advocate for the diagnosis and support of women affected by TS."



Sarah Soltes '11

Bill Main '11 and **Rachael Bowman '11** were married on October 21, 2017, in Webster, NY. They had several alumni from Cazenovia College present to celebrate their special day.



Sean Kintz '10 and Shannon Krapf '10



Melissa Lare '11, Mike MacHugh '11, Craig Couture '11, Bill Main '11, Tom Frost '11, Rachael Bowman Main '11, Cory Schad '09, Ashlea Osborne Schad '12, Sam Brooks Crossman '11, Don Crossman '11, Heather Maloney-Stassen, associate professor, communication studies

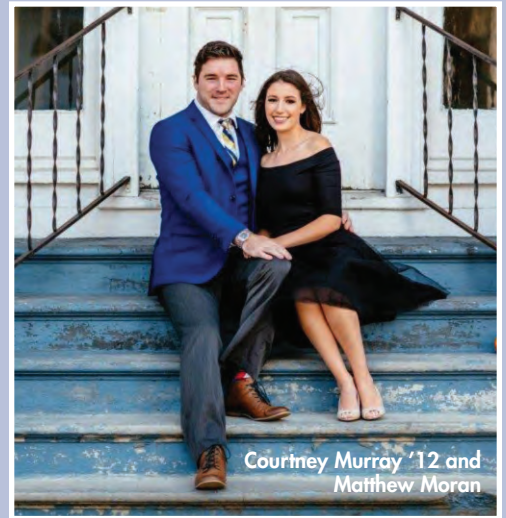


Chaz Kimball & Kimmy Norton '12

photo: Morgan Cliff '12

September 2017 at Starkey's Lookout in Dundee, NY. Caz College alumna, **Noelle Sippel '13**, was a bridesmaid, and alumni **Lyndsey Nortz Pompeii '12**, **Judith Anderson Whitney '12**, **Kayla Edelman Karan '12**, **Kimmy Norton '12**, **Jessica Converse Matt '12**, **Christy Leos Seymore '13**, and **Trevor Davis '12** attended.

Lindsey Matousek '12 started a job as a teacher at Kappa IV in Harlem and got engaged in December 2017.



Courtney Murray '12 and Matthew Moran

2012

Kimmy Norton '12 obtained her master's at Syracuse University's S.I. Newhouse School of Public Communications. Continuing her education, she began working towards her Doctorate of Education in organizational leadership with an emphasis in higher education. She has been a member of the Cazenovia College Office of Communications and Marketing for the past two years as the social media coordinator, and has been teaching college courses at Caz and online. Kimmy bought a house in June 2017 and became engaged to Chaz Kimball in October 2017. She is planning a wedding for July 2018.

Kacey Smith '12 recently started a new job at Doodle Bugs as a teacher assistant in a toddler room.

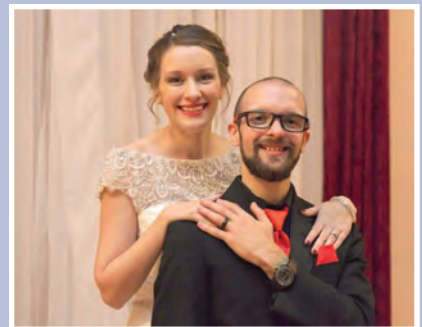
Lindsey Wood '12 married her high school sweetheart, Bobby Potter, in



Megan Pomarico '12 and Brian Gaskell '13

Megan Pomarico '12 and **Brian Gaskell '13** were engaged in December 2016, bought a house in December 2017, and are planning to marry in September 2018.

Khristyn Ostrowski Amico '12 bought a home in North Syracuse and married her husband, Sean Amico, in November 2017. She also recently accepted a promotion at a local nursing home where she works.



Khristyn Ostrowski Amico '12 and Sean Amico



(l-r) Kimmy Norton '12, Maci Skorusa, Lindsey Wood Potter '12, Christy Leos Seymore '13, Noelle Sippel '13, Jessica Converse Matt '12



CLASS NOTES

- continued



Matt and Christine Ward Phillips '13

Christine Ward Phillips '13 and **Matt Phillips '13** were married on July 22, 2017, at the Orchard Vali Golf Course in LaFayette, NY. They began dating at the beginning of their freshman year and it has been all traveling, sporting events, buying a home, and adopting/fostering puppies ever since!

2015

Rachael Loveric '15 married Cory Hurlbut on December 30, 2017, at The Beeches in Rome, NY. They were joined by fellow Cazenovia alumni **Chris Williams '15**, **Courtney Wallach '13**, **Meghan Dillon '16**, **Morgan Camman '15**, **Elman Aquino '15** and **Valarie Mudrie '15**.



Dustin McClure and Megan McDermott '13

2013

Megan McDermott '13 is engaged to fiancé Dustin McClure. The couple are planning a fall 2018 wedding.



Christina Clemente '16

2016

Christina Clemente '16 writes, "After spending a year and a half with CAR-FRESHNER Corporation as a junior graphic designer, I was promoted to graphic designer. During my third year at Cazenovia College, an e-mail from the Office of Career Services informed me of an available internship with CAR-FRESHNER. I obtained the internship, received a full-time job offer, and now find myself on a career path I'm very happy with."

Chris Williams '15, **Courtney Wallach '13**, **Meghan Dillon '16**, **Rachael Loveric '15**, **Morgan Camman '15**, **Elman Aquino '15**, **Valarie Mudrie '15**





Cazenovia College Reunion 2018

Friday, June 8 – Sunday, June 10

Mark your calendar, and plan to return to campus for a memorable weekend of rekindling friendships, sharing memories and celebrating all that we love about Cazenovia College!

Highlights of the weekend include:

- Caz Cookout on the Quad
- State of the College/Alumni Awards Ceremony
- Honored Year Cocktail Reception
- “Music of Your Life” Dinner and Dance Party

Visit www.cazenovia.edu/reunion for updates to the weekend schedule of events along with registration and lodging details as they become available.

17th Annual Cazenovia College Golf Open

Monday, August 6

Join us for an afternoon of golf at the beautiful Cazenovia Country Club! Proceeds raised from the tournament directly benefit Cazenovia College students through campus initiatives. Hosted by the Cazenovia College Alumni Association Board of Directors

- Four-person Captain and Crew for 18 holes
- Registration and lunch starting at 11:15 a.m.
- Shotgun start at 12:30 p.m.
- Dinner and raffle follow tournament play

Sponsorship opportunities available.

For information about these events, please contact Shari Whitaker, director of alumni relations, at 315.655.7332 or sswhitaker@cazenovia.edu.

In fond Memory

Cazenovia College notes the deaths of the following alumni and friends:

Barbara Smith Omark '44
 Barbara Sites Bair '46
 Lorraine Barker Bouck '46
 Jane Voos Frankforter '48
 Elizabeth Hiser Johnson '48
 Karol Demming '58
 Jane Friedenthal Height '58
 Judith Benson Judson '60
 Nancy Brown Patrick '61
 Sally Peck Kline '64
 Heidi Knights Adams '67
 Katharine Noyes Gugliuzzi '68
 Cheryl Betten Rigler '69
 Elaine Jenkins '70
 Cleo Babacas Warden '72
 Elizabeth Pelkey Sim '83
 Nakia Bruton '94
 Delmont Williams '97
 William Rabuano '08
 Eric Messer '13
 Dolores “Dolly” Weiss – Professor Emerita

Please continue to keep us informed by forwarding information to Shari Whitaker, director of alumni relations, at 315.655.7332 or sswhitaker@cazenovia.edu.



Melissa Zomro Davis '03 Maintains a Smooth Pace

Family, horses, and career are in balance.

capstone. It is all about informed objectivity,” reflects Davis.

Also influential was **Dr. Grazyna Kozaczka**, from whom she took several English classes. Shares Davis, “Dr. Kozaczka was very kind. She gave me tremendous confidence as in ‘you can do this and do it well.’”

Before graduating in 2003, Davis contemplated her next steps. Becoming a lawyer or a teacher were under consideration. “I decided to pursue a career in teaching,” recalls Davis. “In part due to my positive experiences at Caz as a master student, where I taught fellow students.”

Davis earned her master’s in teaching from Le Moyne College, and was a special education teacher at Camden Central School District and then East Syracuse-Minoa. Yet after almost five years in teaching, she knew it was time for a change. “While I loved the students, I knew that I needed to be in a working environment where I had more autonomy,” says Davis.

Davis believed that her background in horses would make an equine-related position a good fit. After talking with many fellow horse owners and riders, she determined that there was need for a tack shop—and this would

require Davis to start her own business. “I knew I had the determination and independence to become a business owner,” she shares. “However, I needed to establish a knowledge base before I could move forward.”

The expertise necessary came from Joan Powers, director of the Small Business Development Center (SBDC) located on the Onondaga Community College campus. Powers helped Davis develop a



Photo: John Seiler

At the age of five, **Melissa Zomro Davis '03** began riding and it remains a lifelong passion. Always competitive, Davis participated in hunter jumper events early on and by high school, she knew about Cazenovia College’s equestrian team. Davis shares, “I attended an Intercollegiate Horse Show Association event at Cazenovia when **Naomi Blumenthal** was the coach.” She adds, “I was all about horses so Cazenovia was the only school that I applied to.”

Coming to Cazenovia College inspired an intellectual awakening in Davis. “I realized I was more than a horse girl. That I had other interests such as historical literature and I could write a compelling paper for class,” she says. After exploring majors, she selected social science, with **Dr. John Robert Greene** as her advisor. “How I do my job now goes back to what Dr. Greene taught me during research methods for

sound business plan. She also provided information about such topics as business law and the financial filings required at state and federal levels.

The Show Trunk opened in Fayetteville in 2007, and offered tack including bits, bridles and saddles as well as 'eventing' clothes like breeches, vests, and show coats. In 2009, Davis moved her business to Cazenovia on Albany Street, where she added a consignment corner. In Cazenovia, Davis was able to easily employ students from the College, including **Caitlin Dean '09**. Davis also continued her education by obtaining her P&C license to sell equine insurance. She says, "While owning the Show Trunk, I gained a tremendous amount of experience in the day-to-day operations, sales, and marketing of a company."

After five years of operation, Davis sold her business. Around that time, Powers contacted her from the SBDC, asking if she would consider working as a consultant on behalf of other individuals who wanted to start or improve a business. "I had worked with a consultant and then started, ran, and sold my own business so I knew the value of SBDC," shares Davis. "I took the position, and it has been a very good fit."

Davis thrives in her position as a small business advisor—which includes running a satellite office for SBDC out of space provided by the College in the carriage house at 1 Liberty Street next to the Alumni House. She completed a one-year accreditation program to become a New York State Certified Business Advisor. Over a four-year period in



Photo: John Seiler

Caitlin Dean '09 and Melissa Zomro Davis at The Show Trunk in 2009.

Madison County, Davis' work reflects a \$3.2 million economic impact, with 59 jobs created and 65 jobs saved. She is now on her way toward obtaining an advanced certification.

Davis has a knack for spotting business opportunities and the expertise to move forward with an idea. After getting to know a fellow competitor on the horse circuit, Davis and the woman became

business partners. This woman runs a stable in the Memphis, TN, area. Davis buys horses that are leased out to the clients of her partner. Relates Davis, "In that area of the country, it is very common for the parents of children learning how to ride to lease a horse for a year or so until their child is ready for a more challenging animal."

Horses continue to be a strong focus in Davis' personal life, and she currently has two horses and a pony. In addition, Davis has qualified for the NAL

zone finals in the adult hunter class. She reflects, "Horses go beyond a sport or hobby for me ... they are truly a part of who I am."

Her tremendous energy has been harnessed for several volunteer com-

mitments in the Cazenovia community. Most recently, Davis served on the Friends of Lorenzo board. Currently she is chair of the board of directors for the Cazenovia Community Preschool, where her sons attended school.

The numerous accomplishments of Davis were recognized in 2016 when she was selected for the *40 under Forty* class of 2016. The awards program recognizes 40 hard-working, civic-minded professionals in the Central New York Region, who are under the age of 40.

From her innate competitiveness stems a great deal of Davis' motivation. She emphasizes, "I want to be a productive member of society—I like seeing my clients be successful and helping to create and keep jobs in the upstate New York area." There is no question that Davis likes to see good things happen, what is more compelling is that she helps them happen.

Artfully, enthusiastically with intelligence and strength is how Melissa Zomro Davis leads her life ... balancing a career with a passion for her horses and dedication to her family.

"How I do my job now goes back to what Dr. Greene taught me during research methods for capstone."

- Melissa Zomro Davis '03



Two Trustees Join Board

Edwin J. Kelley, Jr. and Debra A. Verni '98 began in February.



Edwin J. Kelley, Jr. will serve on the Finance and Investment committees of the College's board of trustees. He is recently retired from the firm of Bond, Schoeneck & King, PLLC. Kelley is a member of the New York State Bar Association and served on its Tax-Exempt Bond Committee, Municipal Law Section and Tax Section. He is also a member of the National Association of Bond Lawyers and the Onondaga County Bar Association.

In the community, Kelley is a board member of the Burton Blatt Institute at Syracuse University, the Foundation of the Roman Catholic Diocese of Syracuse, the YMCA of Greater Syracuse, and St. Joseph's College of

Nursing, where he is also chair. In 2012, he received the *Post-Standard* Community Achievement Award.

Kelley earned a Bachelor of Arts *cum laude* from St. Lawrence University, a Master of Science in Accounting from Syracuse University, and a Juris Doctor *magna cum laude* from Syracuse University College of Law. He received the Order of the Coif and served as the executive editor of *Syracuse Law Review*.

Saratoga Springs, and Kingston, NY, where she concentrates in estate planning, asset protection, estate tax planning, charitable giving, and elder law. She is a member of the Trust & Estate Section and the Elder Law Section of the New York State Bar Association. Verni is also a member of the National Academy of Elder Law Attorneys, the Estate Planning Council of Eastern New York, and the Saratoga County Bar Association. She is a frequent lecturer on estate and Medicaid planning issues throughout Upstate New York.



In her volunteer work, Verni is the past president of the Soroptimist International of Saratoga County. On behalf of her alma mater, she serves on the planned giving council and serves as president of the Cazenovia College Alumni Association in addition to her service on the board of trustees.

Verni earned a Bachelor of Professional Studies in Business Management *summa cum laude* from Cazenovia College and a Juris Doctor with a concentration in tax and estate law from Syracuse University College of Law.

Debra A. Verni '98 will serve on the Academic Affairs and Institutional Advancement committees. She is a partner with Herzog Law Firm in Albany,



The 1824 Society

*Thank you to members of The 1824 Society
for their leadership commitment.*

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Women's Swimming & Diving Captures 4th Consecutive NEAC Championship

Record-breaking weekend leads to fifth title in program history.



Wildcats women's swimming and diving team.

The Cazenovia College Wildcat women's swimming and diving team captured their fourth consecutive North Eastern Athletic Conference (NEAC) Championship and fifth title in program history after finishing the three-day team event with 706 points.

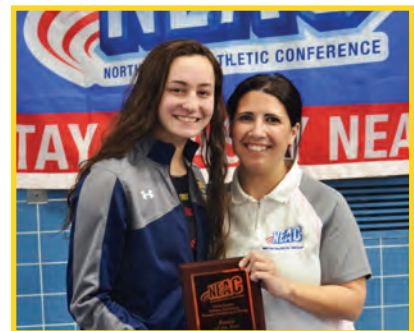
In addition to capturing the title, Cazenovia College swept the women's swimming individual awards at this year's championship.

Senior **Nichole Secor** was awarded the 2018 NEAC Women's Swimmer of the Year award for her tremendous efforts



Nichole Secor

at this year's championship. Secor set record times in the 200, 500, and 1650 freestyle events, and was a member of all three record-breaking relay teams. Her achievement marks the third time in a



Amy Bubb

four-year career that Secor has been named the Conference's Swimmer of the Year.

Wildcats freshman **Amy Bubb** was awarded the 2018 NEAC Women's Swimming Rookie of the Year honor after an outstanding championship debut for the Wildcats. Bubb earned first place finishes in the 200 Yard Backstroke and the 200 & 400 Yard Medley Relays.

Head Coach **Bill Houser** was named the 2018 NEAC Women's Swimming & Diving Co-Coach of the Year after leading the Wildcats to their fifth title in the eighty-year history of the program.

The three-time defending NEAC champions swept all five relay events at the 2018 Championship setting three new school and two NEAC records in the process. In total the Wildcats set nine new Cazenovia College (200 Free, 500 Free, 100 & 200 Breaststroke, 200 Fly, 1650 Free, 200 Medley Relay, 400 Medley Relay, 800 Medley Relay), four NEAC All-Time (200 Free, 200 Breaststroke, 400 Medley Relay, 800 Medley Relay), and one Championship meet (500 Free) record.

Photos: Courtesy of SUNY Cobleskill Athletics



Pair of Wildcats Earn NEAC All-Conference Selections

Will Thompson and Skylar Girard earn NEAC Second-Team honors

The North Eastern Athletic Conference (NEAC) has announced its 2017-18 Men's and Women's Basketball All-Conference selections, honoring the top 18 players in the league regardless of position. The First, Second and Third Team are each composed of six players as selected by the conference coaches. Each individual award winner is also determined by a coach's vote.



Photo: Kat McCabe

Cazenovia College senior forward **Will Thompson** (Bushkill, PA / East Stroudsburg H.S.) was named to the NEAC All-Conference Second Team for the second consecutive season. Thompson led the Wildcats this season in points per game (16.0 PPG), rebounds (196), steals (27), and free throws made (118), finishing second in assists (42) and blocks (40). Thompson finished his career with the blue and gold averaging 12.9 PPG, 6.7 REB, 1.3 AST, 1.3 BLK, and 1.1 STL per game over his four-year career. This season, Thompson became the program's 10th player all-time to reach the 1,000 career point total, while also setting the program record for Career Blocks with 126.



Photo: Monica Everdyke

Senior guard **Skylar Girard** (Glens Falls, NY / Glens Falls HS) was also named to the NEAC All-Conference Second Team. Girard led the Wildcats this season with a career high in points per game (19.9 PPG). She also finished with a career high and team leading 56 three-pointers made. Girard finished 23rd in the nation in Points Per Game and 17th in 3-PT Field Goal Percentage (43.1%). Girard finished her career averaging 16.3 PTS, 2.1 AST, 1.7 STL per game. She also finished with 190 3-PT field goals made shooting 39.1% from beyond the arc. She is a member of the programs 1,000 point club, scoring 1,596 career points for the blue and gold.

Freshman Finishes Season as NCAA Division III Statistical Leader

Cameron Wilson led all of Division III Men's Basketball in blocked shots per game.

In just his first ten games played this season, Wilson recorded 52 blocked shots, breaking the program's all-time single season record of 49 blocked shots. Even more impressive, Wilson finished as the NCAA Division III statistical leader in Blocked Shots Per Game (4.35 BPG) and finished second nationally in total blocks with 87.

As a team, the Wildcats blocked more shots per game than any other team in Division III averaging 6.5 blocks per contest, which led all other teams by nearly 1.5 blocks per game. Cazenovia men's basketball also ranked in the top 20 nationally in Field-Goal Percentage Defense (38.9%) and Three-Point Field Goal Defense (30.9%).



Photo: Kat McCabe

At 6'10", basketball freshman Cameron Wilson (Rochester, NY/McQuaid Jesuit H.S.) stands as one of the tallest players in the program's 32-year history.

Following an outstanding freshman season for the Wildcats, Wilson was nominated for the Hero Sports Division III Men's Basketball Newcomer of the Year, finishing third in the final vote.

Wilson will return for his sophomore season needing only 39 blocks to break the program's all-time blocked shots record of 126, set this season by teammate Will Thompson (Bushkill, PA / East Stroudsburg H.S.).



Athletics Hall of Fame Welcomes Four New Inductees

Wildcats largest Hall of Fame class inducted at annual Blue and Gold Dinner.



Hall of Fame inductees Kim Cole Wethington '81, Christy Foster '12, Pam Borsellino, Bill Houser, Emily Kostraba and Emily Thomas '13

Swimming & Diving, Ice Hockey, and Tennis teams at the club level and created extensive intramural programming for the campus community.



Photo: Kai McCabe

2009-2010 Women's Swimming & Diving Team

Coached by Bill Houser and Tony Campagna

The 2009-2010 Women's Swimming & Diving Team finished 5-0 in NEAC meets and 7-2 overall during the regular season. Winning 14 of 18 events to become the first-ever NEAC Conference champions in Swimming & Diving, the team set 14 championship meet records and seven school records. **Emily Thomas '13** was named NEAC Rookie of the Year and **Emily Kostraba** was named NEAC Swimmer of the Year. **Bill Houser** was named NEAC Coach of the Year.



1980-1981 English Riding Team

Coach - Naomi Blumenthal

The award was accepted on behalf of the team by **Kim Cole Wethington '81**

Four inductees joined the Cazenovia College Athletics Hall of Fame on September 30 during Homecoming and Family Weekend's Blue and Gold Dinner. The 2017 Class included **Christy Foster '12** (Women's Lacrosse), **Pam Borsellino** (Administrator), the **2009-2010 Women's Swimming & Diving Team**, and the **1980-1981 English Riding team**. The Blue and Gold Induction Dinner seeks to remember the past, recognize the present, and look forward to a very bright future for Cazenovia and its athletics programs.

Christy Foster '12

Lacrosse Student-Athlete

Christy Foster has a tremendous record of statistics. They include the following:

- 188 Goals
- 31 Assists
- 219 Total Points
- 226 Ground Balls
- Ranked 1st Nationally – Ground Balls (2010-11)
- Ranked 4th Nationally – Turnovers Caused (2010-11)
- Ranked 19th Nationally – Turnovers Caused (2011-12)
- Ranked 21st Nationally – Goals per Game (2011-12)



Pam Borsellino

Administrator/Director of Fitness & Wellness 1998-2012

While creating programming for the campus community in fitness, aquatics and wellness, Pam Borsellino also coordinated revenue-generating community programs. She assisted in Cazenovia's pool renovation consisting of a diving board, starting blocks, competitive lane lines, and a new ventilation system. In addition, Borsellino oversaw the planning and development of the Cazenovia College Fitness Center taking the workout facility from the basement to the bright, spacious, newly equipped and air-conditioned fitness center and studio. She also directed the founding of the



To stay current with Wildcats athletics news, go to www.cazenoviawildcats.com

Cazenovia College Equestrian Trio Earns Silver Medal for Team USA

Team USA captured 2nd Place in Show Jumping finishing 7th overall.

Cazenovia College Equestrian team (CCET) members **Gabrielle Baker**, **Savannah Mannes**, and **Erica Ferreira** represented the American Student Rider Organization (ASRO) and Team USA at the Student Rider Nation's Cup (SRNC) in Bern, Switzerland. The Wildcats trio and Team USA captured the Silver Medal in Show Jumping while finishing 13th in Dressage. Their efforts gave Team USA a 7th place finish overall.

Individually Wildcats junior Gabby Baker finished 3rd in Show Jumping and 12th overall. Senior Savannah Mannes finished between 7th and 12th in Show Jumping.

"It's very different than regular intercollegiate riding competitions," said Head Equestrian Coach **Amy Sherrick-von Schiller**. "They worked hard to get there, each taking extra lessons in the weeks leading up to the competition. They represented the College very well, way to go Team USA!"

Fourteen countries competed for the Student Rider Nations Cup in Switzerland including entries from Austria, Belgium, Estonia, Finland, France, Germany, Ireland, the Netherlands, Norway, Spain, Sweden, the United Kingdom, the United States, and the host country of Switzerland.



Photos: Courtesy of Mannes family

Athletics Unveils Renovated Upper Gymnasium

With the assistance of several departments on campus including the Office of Communications and Marketing, Campus Services, and ICT, the Schneeweiss Athletic Complex's Upper Gymnasium underwent a two-month renovation project last fall.

The project includes a newly redesigned gym floor, upgraded bleachers, and the placement of Wildcats championship banners.

The Upper Gym plays host to several Wildcats home games, team practices, and campus-wide events throughout the year.



Photo: John Seifer

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Missing Historical Marker Discovered In Nelson Reinstalled on Campus

College and community members gather for ceremony.



Photos: Alix Pfisterer

President Chesbrough unveils marker.

In November, Cazenovia College hosted a reinstallation ceremony to recognize the placement of a historical marker that had been missing for decades. President **Ron Chesbrough** presided over the event.

The New York state historical marker recognizes the campus location of the original Madison County Courthouse at the corner of Seminary and Lincklaen streets. The Madison County Historical Society originally dedicated the site in October of 1933.

Recently, David and Claire Hollman discovered the marker behind their home in Nelson, N.Y. The Hollmans contacted Fay Lyon, the Town of Nelson co-historian, who then involved the Erieville-Nelson Heritage Society. Jim Georges and John Taibi, members of

the Erieville-Nelson Heritage Society, researched the marker, cleaned and repainted it, and returned it to the College. Tim McLaughlin, former dean of the First-Year Program at Cazenovia College, initially contacted the College about the marker having been found. McLaughlin served as the point person for communications with all of those involved.

At the ceremony, **Dr. John Robert Greene**, Paul J. Schupf Professor of History and Humanities, and Cazenovia College archivist gave those in attendance a brief history of the building and its historical significance to the community and the College. Greene explained that where Coleman Hall now stands was originally the site of the first Madison County Courthouse. Construction of the courthouse began in 1810 with

court held in the building between 1812-1817. The location was moved to Morrisville, N.Y., and eventually to Wampsville, N.Y.

The original courthouse was sold to the Methodists in 1819. Services were held there until 1832, when a new church was built across the street where the United Methodist Church stands today. On November 26, 1824, the Seminary of the Genesee Conference was founded in Cazenovia and classes began in the former courthouse.

Fast-forward over 100 years, and as reported in the Cazenovia Republican, a state historical marker for the courthouse was dedicated during the October 1933 meeting of the Madison County Historical Society. The marker was unveiled by Miss Elizabeth Jackson whose great-grandfather, Captain Eliphet Jackson, was appointed with Colonel Lincklaen to superintend the erection of the courthouse. The historical marker was accepted by Daniel Terry, dean of men of the seminary. The marker was installed outside Eddy and Coleman halls and stood there until it mysteriously disappeared. Exactly when or how is unknown.

Gifts made annually to the Cazenovia Fund provide a student-centered learning environment with opportunities for our students to achieve *real-life* success.

Your gift will help ensure that students have the best facilities to develop the skills they need to succeed.

Help support Cazenovia's commitment to providing students with:

- A quality education with small class sizes and personalized attention from faculty and staff.
- Internship opportunities to engage and network in their chosen career fields.
- Study abroad opportunities to expand their cultural experiences.

Thank you for your generosity and annual commitment to Cazenovia College.

 CAZENOVIA COLLEGE

For more information on how you can provide real-life learning opportunities, please visit www.cazenovia.edu/support-cazenovia, or contact the Institutional Advancement Office at 315.655.7369, development@cazenovia.edu.



Cazenovia College
is Delivering
2 Big Events!

Reunion 2018
June 8-10

Highlights of the weekend include:

- Caz Cookout on the Quad
- State of the College/Alumni Awards Ceremony
- Honored Year Cocktail Reception
- "Music of Our Lives" Dinner & Dance Party

and

Cazenovia College Golf Open
August 6

- Four-person Captain & Crew for 18 holes
- Registration and lunch starting at 11:15 a.m.
- Shotgun start at 12:30 p.m.
- Dinner & raffle follow tournament play
- Sponsorship opportunities available

More information about both events can
be found on page 25.

Photo: Kat McCabe